TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/02/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Danisco A/S		02/18/2008	CORPORATION: DENMARK

RECEIVING PARTY DATA

Name:	Firmenich SA
Street Address:	Route des Jeunes 1
City:	Geneva
State/Country:	SWITZERLAND
Postal Code:	CH-1227
Entity Type:	Societe Anonyme: SWITZERLAND

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2612314	BECK CAFÉ
Registration Number:	2699873	FLORIDA FLAVORS
Registration Number:	3106311	HIGHLANDER GROGG

CORRESPONDENCE DATA

Fax Number: (212)536-3901

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-536-3900

Email: nytrademarks@klgates.com

Correspondent Name: Kirkpatrick Lockhart Preston Gates Ellis

Address Line 1: 599 Lexington Avenue

Address Line 4: New York, NEW YORK 10022-6030

ATTORNEY DOCKET NUMBER: 0813683.00006

DOMESTIC REPRESENTATIVE

900103245 TRADEMARK REEL: 003751 FRAME: 0886 \$30.00 Z61Z514

Name: Kirkpatrick Lockhart Preston Gates Ellis
Address Line 1: 599 Lexington Avenue
Address Line 4: New York, NEW YORK 10022-6030

NAME OF SUBMITTER: Keith E. Danish

Signature: /keith e. danish/

Date: 04/03/2008

Total Attachments: 2
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TRADEMARK REEL: 003751 FRAME: 0887 **NUNC PRO TUNC ASSIGNMENT**

WHEREAS, DANISCO A/S, a corporation organized and existing under the laws of

Denmark, with a business address of Langebrogade 1, P.O. Box 17, DK-1001 Copenhagen K,

Denmark ["the Assignor"], did, effective the 2nd day of July 2007, sell, assign and transfer unto

FIRMENICH SA, a "Societe Anonyme" organized and existing under the laws of Switzerland,

with a business address of Route des Jeunes 1, CH-1227, Geneva, Switzerland ["the Assignee"],

all of its right, title and interest in the United States of America in and to the trademarks listed in

the attached Schedule, which are registered in the United States Patent and Trademark Office;

and

WHEREAS, the Assignor is desirous of confirming said assignment to the Assignee, and

of recording the same in the United States Patent and Trademark Office;

NOW, THEREFORE, the Assignor hereby confirms, by its undersigned duly authorized

officer, that, effective the 2nd day of July, 2007, it sold, assigned and transferred unto the

Assignee all of its right, title and interest in and to the aforementioned trademarks in the United

States of America, the goodwill of the business associated therewith, the registrations thereof,

and the right to sue for past and future infringement thereof or for related causes of action.

DANISCO A/S

Dated:

February 18, 2008

Print Name:

Title:

Jørgen Rosenlund

Group General Counsel

583648

TRADEMARK

SCHEDULE

<u>Trademark</u>	Reg. No.	Reg. Date
BECK CAFÉ	2,612,314	August 27, 2002
FLORIDA FLAVORS & DEVICE	2,699,873	March 25, 2003
HIGHLANDER GROGG	3,106,311	June 20, 2006

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TRADEMARK REEL: 003751 FRAME: 0889